

NEWS

The Square Yard
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The Square Yard Now Offers Merino WOOL

The Australian Merino Wool Carpet Collection

Like Having a Merino Sweater on Your Floor!

Summit, NJ – February 19th, 2008. *The Square Yard* is now offering the finest Merino Wool carpets. Create a comfortable haven in your home with our Merino wool carpet. Like your favorite Merino Wool sweater, a Merino Wool carpet will surround you in the gloriously soft touch of wool carpet's most luxurious fiber.

A Brief History of Merino Wool

The history of Merino wool dates back to the 1200's, when the Moors crossbred Spanish sheep with Berber sheep to produce the first Merino sheep. By the 1600's wool from Merino sheep was recognized as the world's finest wool, as it is still today. Through selection and crossbreeding, and with particular attention to the impact of the environment on both animal and fleece, the Australian Merino that we now know evolved.

Why Merino Wool?

Merino Wool is the perfect blend of science and nature, not only because it is a high

performance fiber, but also because it is luxuriously soft. The softness that Merino wool brings to carpet in no way diminishes performance. As with all wool, Merino Wool is natural, sustainable, renewable and biodegradable. Merino Wool carpet is naturally stain, soil and crush resistant. Enjoy the uniqueness that Merino Wool brings to your carpet.

The Square Yard, located on Springfield Ave. in Summit, NJ, is enjoying its 35th year as one of the premier design centers on the east coast. The Square Yard provides complete one-stop design service for clients in the community of Summit and as far away as The Hamptons, offering the traditional and the exotic in luxury floor coverings in wood, carpet and tile, custom wall coverings, window treatments and home furnishings.

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