

NEWS



The Square Yard

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The Square Yard Introduces Marmoleum® Flooring

Made Totally of Natural Raw Materials

Continuing to Help the Environment with “Green Products”

Summit, NJ – March 25, 2008. *The Square Yard* is now offering Marmoleum® flooring which has been a mainstay floor covering for over 100 years because it is one of the few products made from primarily natural raw materials. It is made up of linseed oil, rosins, and wood flour, calendered onto a natural jute backing (backing for most tile is polyester). It is a tough yet visually striking floor covering, highly resistant to heavy rolling loads and foot traffic. Marmoleum® is a natural organic product whose performance is enhanced by time, as exposure to air serves to harden it and increase its durability. Marmoleum® is a “green product” and many of its most desirable performance attributes (durability, anti-microbial properties) are the result of the continued oxidation of the linseed oil over its life. Although Marmoleum® continues to harden over time; the floor remains quiet and comfortable under foot and comes in a dazzling array of color selections.

Healthy Indoor Environment:

Marmoleum® has no adverse health issues whatsoever, during production, its useful life, or disposal. Marmoleum® is the “natural” choice... made with natural materials and installed with solvent free adhesives. There are no harmful VOC's being emitted.

When your issues include keeping a dust free environment due to allergy and asthma concerns, again Marmoleum® is the natural choice. The anti-static properties of Marmoleum® not only reduce the potential for electric shock, but makes the floor easier to clean because dust and dirt will not easily adhere to it.

The bactericidal properties of Marmoleum® prevent micro-organisms including Salmonella Typhimurium and Staphylococcus Aureus from multiplying. It is the continual oxidation of the linseed oil that enables this phenomenon.

Amazing Properties:

Durability - product continues to harden and become more durable over time.

Anti-Static - dust will not cling to the floor making it easier to clean. Great for those with allergies and asthma concerns.

Hygienic - bactericidal properties prevent micro-organisms including Salmonella Typhimurium and Staphylococcus Aureus from multiplying. This is why hospitals love this flooring!

The Square Yard, located on Springfield Ave. in Summit, NJ, is enjoying its 35th year as one of the premier design centers on the east coast. The Square Yard provides complete one-stop design service for clients in the community of Summit and as far away as The Hamptons, offering the traditional and the exotic in luxury floor coverings in wood, carpet and tile, custom wall coverings, window treatments and home furnishings.

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For more information contact:

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